



RIVER CITY
Community Development Corporation

501 East Main Street | Elizabeth City, NC 27909
Phone: (252) 331-2925 | Fax: (252) 331-1425
Email: rivercitycdc@rivercitycdc.org

River City Community Development Corporation

The Mission of River City Community Development Corporation (RCCDC) is to strengthen communities and improve the quality of life for residents in Elizabeth City and Northeastern North Carolina. Founded in 1990, RCCDC is dedicated to providing strong leadership through the implementation of programs and initiatives that provide affordable housing, business, economic and workforce development, health and wellness, cultural awareness and youth empowerment.

The Minority Resource Directory

It is our hope that the Minority Resource Directory will serve as a living network to assist aspiring entrepreneurs, existing businesses and other members of the community in identifying and utilizing the resources and services available in the community and region. With the second edition of the directory, it is our desire to showcase the enterprising spirit and continuing achievements of the small business community. Thank you very much for taking the time to complete this information sheet.

**Minority Resource Directory
Information Form**

Business Name: _____

Business Owner: _____ **Title:** _____

Business Type: [] Service [] Retail [] Construction [] Manufacturing [] Wholesale

Business/Mailing Address: _____

	Street Address	City
State	County	Zip Code

Business Phone: _____ **Fax:** _____

Mobile/Cell: _____ **E-mail:** _____

Website Address: _____

Business Information (Optional)

Years in Business: _____

Type of Business:	Primary Owner:	Primary Owner:	Number of Employees:
[] Sole Proprietorship	[] Male	[] Caucasian	Full-Time: _____
[] Corporation	[] Female	[] African-American	Part-Time: _____
[] Partnership	[] Both	[] Hispanic	
[] LLC		[] Asian	
		[] Other	

Minority Business Development Survey

As we seek to better understand who our entrepreneurs are and why they are important in Rural North Carolina, it is critical that they are engaged as explore ways to better provide services, technical assistance and networking opportunities. Creating an entrepreneurial friendly community is fundamental for the vitality of our local economy.

As River City Community Development Corporation creates a supportive entrepreneurial culture we; 1) acknowledge how important entrepreneurs are to the local economy 2) celebrate the value entrepreneurs bring into a community 3) extend openness to entrepreneurs which can often fall outside the community norm and 4) acknowledge the challenges that may rural small businesses face.

Thank you for taking the time to complete this survey.

How do you advertise your small business? _____

Are you a member of a local chamber of commerce or small business networking organization? If so, where? _____

Is the membership affordable? _____

Have you been given the opportunity to attend networking events? If so, Where? _____

Are the networking events effective? _____

Are you interested